# Improving the students' validation process

eLearning providers have to meet a range of criteria imposed by regulatory bodies. When it comes to participant validation in the field of online driving schools, the New York DMV sets standards on the types of authentication methods employed, their accuracy, as well as private data storage. When authentication fails several times, students can be excluded from the learning process at any point.

Such impediments determine users to switch to competitors, demand money-back, and leave negative reviews. As a result, online learning companies face financial loss and diminished brand image.

## Popular validation methods - issues

### Machine calling OTP/SMS

- accessibility issues
- time-consuming

### Personal questions

- privacy concerns
- timeframes pressure

### Voice recognition

- low accuracy
- weak user experience

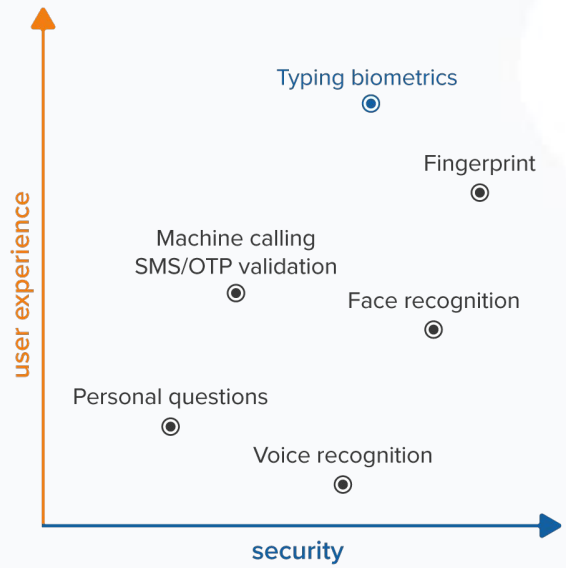
### Physiological biometrics

- special equipment
- costly
- time-consuming

- intrusive
- user trust
- special equipment

## Enhanced experience

TypingDNA recognizes people when they type, facilitating seamless and accurate authentication for applicants. While working with companies like Improv traffic school, we reach millions of students, providing a more natural and faster learning process. Employing typing biometrics has considerable positive effects on customer retention, higher return on investment and overall enhanced brand image.




typingdna

**Privacy friendly**

records *how* and not *what* is typed

**Frictionless**

works with existing keyboard

**Quick and accurate user profiling**

works with 1 short typing sample

**Robust & secure solution**

unprecedented accuracy